3MM NIELSEN
TOTAL B + H VS. DISCOUNT CATEGORY
SHARE CHANGE VS YAG

B + H 100s TOTAL

	UNITS SOLD (000) Shr Dif
SECTION 11	-0.44
SECTION 12	-0.34
SECTION 13	-0.25
SECTION 14	-0.39
SECTION 21	-0.05
SECTION 22	-0.47
SECTION 23	-0.52
SECTION 24	-0.49
SECTION 25	-0.25
SECTION 31	-0.42
SECTION 32	-0.78
SECTION 33	-0.40
SECTION 34	0.18
SECTION 35	-0.43
SECTION 36	-0.26
SECTION 41	-0.17
SECTION 42	-0.28
SECTION 43	-0.15
SECTION 44	-0.58
SECTION 45	-0.26
SECTION 51	-0.33
SECTION 52	-0.61
SECTION 53	-1.03
SECTION 54	-0.39

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Source: https://www.industrydocuments.ucsf.edu/docs/tqgj0004